



Traceability & Authentication Forum

17th-18th March 2025

Hotel Eros, Nehru Place, New Delhi

ALL PARTNERSHIP PACKAGE

Sponsorship Titles	Principal Partner	Platinum Partner	Gold Partner	Silver Partner	Cocktails & Dinner Partner	Lunch Partner	Delegate Kit Partner	Registration Partner	Session Partner	Innovation Partner (For Startups)	Exhibitor	Corporate Partner
Maximum Number of sponsors	1	2	2	3	1	1	1	1	3	2	4	6

BASIC SPONSORSHIP DELIVERABLES

Participate InPanel Discussion	✓								10 Mins	10 mins		
Individual Speaking Slot	20 Mins	20 Mins	20 Mins	6 sqmt								
Exhibit Booth (Shell Scheme)	12 sqmt (Inside Hall)	12 sqmt	8 sqmt	6 sqmt	4 sqmt	4 sqmt	4 sqmt	4 sqmt			4 sqmt	
Speaking Slot at the start of networking Gala Night					10 Mins							
Delegate Pass	8	6	5	4	3	3	3	3	2	2	2	1
Complete Attendee List	✓	✓	✓	✓	✓							
Meetings with key Target Attendee List	5	3										
Senior official to present mementos	✓	✓	✓	✓								
Reserved Table in Front Row	✓	✓	✓	✓								
Inserts in the delegate kit	✓	✓	✓	✓	✓	✓	✓	✓				
Logo on all collaterals (onsite / website/ mailers/social media page)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website link on event webpage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Pre Event video byte	✓	✓	✓	✓								
Exclusive e-mailers	✓	✓	✓	✓	✓							
Exclusive post on LinkedIn	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Double Spaced Ad in summit booklet (PDF)	✓											
A4 Size color advert in summit booklet (PDF)		✓	✓	✓	✓							✓



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Company Profile in summit booklet (PDF)	✓											
Corporate video to be played during breaks	✓	✓	✓	✓	✓	✓	✓	✓				
Standees inside conference hall (to be provided by Sponsor)	2	1	1	1								
Standees in pre-function area (to be provided by Sponsor)	2	1	1		1	1						
Pillar Branding	✓											
Website Link POP Up on TAF website	✓											
Podium Branding	✓											
Logo on delegate Kits	✓	✓					✓	✓				
Logo on lanyard	✓	✓						✓				
Logo on registration desk								✓				
Opportunity Cost (INR)	12 Lacs	10 Lacs	8 Lacs	6 Lacs	7 Lacs	4 Lacs	4 Lacs	4 Lacs	3 Lacs	2.5 Lacs	1.5 Lacs	50,000
Discount Applicable for ASPA Members only (Till 31st Jan 2025)	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	No discount

Terms and Conditions

1. Registration for sponsorship will be open from 2nd January, 2025.
2. Only email confirmation from the official email id will be considered for all sponsorship titles.
3. Sponsorship titles will be reserved based on a first-come, first-served approach.
4. 50% payment advance and rest within 30 days or till 28th Feb 2025, whichever is earlier.
5. Discounts will be valid till 31st Jan 2025

Organised By



For Collaborations Contact

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